



by Benjamin Margalit/Margalit Studio

By offering facial rejuvenation treatments, Vladimir Pastouk, DMD and the team at *Dental & Cosmetic Solutions* helps patients feel and look younger while reducing muscular tension and pain.

With leading-edge technologies and a commitment to continuing education, the team at *Dental & Cosmetic Solutions* is on the forefront of diverse treatments that create beautiful smiles—and improve people’s lives.

21ST CENTURY Dentistry

by **Kyla Price**
Contributing Writer

A smile is one of the first things people notice and the last thing they remember when interacting with others. That’s why Vladimir Pastouk, DMD and the team at *Dental & Cosmetic Solutions* use the latest in dental technology to help patients face the world with a healthy, confident smile.

Originally from Ukraine, Dr. Pastouk practiced dentistry in Europe before moving to the U.S. and furthering his studies at Nova Southeastern University in Fort Lauderdale.

As a business owner and active member of many professional organizations (Diplomate - International Congress of Oral Implantologists; Fellow - Misch International Implant Institute and American Academy of Implant Dentistry; Sustained Member - American Academy of Cosmetic Dentistry; International Speaker - Implant and Cosmetic Dentistry) you’d think Dr. Pastouk would be too busy to do much of anything outside of his busy practice. However, he manages to fit in around 200 hours each year continuing his education while also traveling the globe to teach other professionals. Additionally, he and his team host local seminars to educate people about the power of modern dentistry.

Dr. Pastouk was nominated as a “Top Cosmetic and Implant Dentist in Cleveland” by the board of International Association of Dentists in 2011 and 2012 and was named in “The Leading Physician of the World” Publication.

“I constantly keep an eye out for new developments. I’m always studying topics, such as bone and soft tissue regeneration and implantology,” he says.

With a team of two dentists, two dental hygienists, a restorative specialist, a certified assistant and front office support, the team at *Dental & Cosmetic Solutions* is able to serve people of all ages, from toddlers to seniors and everyone in between.

One of the practice’s main focuses is to answer questions and educate patients through seminars and daily interactions. “When we talk to our patients, we don’t try to push them in one direction or another. We ask a number of questions to determine what a patient is really looking for,” Dr. Pastouk says. “Our front office team is also a part of the process that makes sure patients understand their options; then, we offer solutions to ensure good outcomes.”

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Dental & Cosmetic Solutions constantly looks into the development of new technology and equipment. This provides us the opportunity to choose the best equipment such as lasers and CT scans to offer to our patients. Recently, a routine state inspection showed the practice’s x-ray machinery has radiation levels well below the industry average, providing a safer environment for patients and team members.

Consideration of people’s financial needs is also a focus at *Dental & Cosmetic Solutions*. For patients looking to improve their smiles with veneers, the practice offers both

composite and porcelain options. “Composite veneers are a very good option for certain patients and offer several benefits,” Dr. Pastouk says. In addition to being more cost-effective than porcelain, composite veneers can be done in one appointment and are applied with virtually no reduction of a patient’s teeth. Meanwhile, porcelain veneers often offer longer-term wear.

By offering Juvederm and Botox, the team at *Dental & Cosmetic Solutions* helps patients feel and look younger. Botox can also aid in reducing muscular tension and associated pain such as tension headaches and migraines; it also can help reduce habitual teeth grinding and clenching.

Dr. Pastouk says a common misconception people have is that Botox is poisonous, but in reality, it’s actually a naturally-purified protein. In Canada, one of the biggest institutions using Botox is the British Columbia Children’s Hospital, where they use thousands of units at once to help children with muscular dystrophy. “We use between 30 and 150 units on the face, which is quite small comparatively,” Dr. Pastouk says.

The team at *Dental & Cosmetic Solutions* also offers TMJ treatment, sleep apnea diagnosis and care, Invisalign clear braces, implants, Zoom whitening, general dentistry care for the whole family, and more.

Patients can expect to have all of their dental needs met in one place.

“In everything we do, our goal is to satisfy patients and help improve people’s everyday lives,” Dr. Pastouk says.

Seminars: Change Your Smile, Change Your Life

Learn about the latest in dental and implant technology, enjoy free refreshments, and receive a certificate for a free exam and consultation when you attend a complimentary seminar on one of the following Wednesdays:

- September 25, 6:30 p.m.
- October 30, 6:30 p.m.
- November 20, 7:00 p.m.
- December 4, 6:30 p.m.

Seating is limited.

Call 216-292-3600 to secure your spot.

Seminar: Facial Rejuvenation

Dr. Pastouk also offers free seminars for people who want to learn more about facial rejuvenation using injectables, fillers and more. To reserve a place at the next facial seminar, call 216-292-3600.

Dental & Cosmetic Solutions is located in Pepper Pike, at 3550 Lander Road, Suite 140. Office hours are Monday, Wednesday and Thursday, from 7:30 a.m. to 4:00 p.m.; and Tuesday, from 11:00 a.m. to 7:00 p.m. Saturday appointments are also available once per month. Learn more about the practice and upcoming seminars by visiting the website, www.DentalCosmeticSolution.com. Appointments can be scheduled by calling 216 292-3600.